



## **EXECUTIVE COMMITTEE MEETING**

April 14, 2009

North Bay Chamber of Commerce Boardroom  
1375 Seymour Street, North Bay

### **MEMBERS PRESENT:**

Mark King, Chair	Laurie Bachelder, Member-at-Large
Susan Christian, Secretary	Mike Martel, Member-at-Large
Sharon Kitlar, Member-at-Large	Vic Trahan, Member-at-Large

### **REGRETS:**

Bill Beckett, Past Chair	Walter Reich, Member-at-Large
Ken Turner, Treasurer	David Thompson, Member-at-Large

### **ALSO PRESENT:**

Jennifer McCourt, Program Manager    Julia Hogan, Public Relations Coordinator

#### **1. Welcome**

Mark King chaired the meeting and thanked everyone for coming.

#### **2. Adoption of minutes of February 10, 2009**

*Resolution No. 01-04-14-09 Bachelder/Christian*

“That the minutes of the February 10, 2009 Executive Committee Meeting be accepted as written.”

#### **3. Correspondence**

Five correspondence were received – summary attached

Regarding the March 5, 2009 correspondence to Monique Smith, MPP Nipissing – Members of the Executive and the President of the North Bay and District Chamber of Commerce will be meeting with Ms. Smith on April 25, 2009 to discuss the issues faced by both trail developers and volunteers of the trails organizations.

#### **4. Trans Canada Trail Event Committee Report**

The planning of the Trans Canada Trail event on June 21, 2009 is progressing. The North Bay Geocachers Association and the Ontario Geocachers Association have come aboard as partners in the event. They will be hosting their own geocaching event during the grand opening celebration. Members of their organizations will be available to assist event participants who are interested in learning about this activity. Contact with other activity organizations has been made, though their participating in the event has yet to be onfirmed. The committee is still working on how to incorporate Panama into the event. Discovery Routes will be applying to NECO’s Local Initiative Project Fund for a grant to go towards the event, and monetary and product donation requests will be sent out to area businesses.

#### **5. Greater Nipissing Stewardship Council’s *Trail Guide to Healthy Living***

The Greater Nipissing Stewardship Council’s *Trail Guide to Healthy Living* is now available. Discovery Routes proposed that the organization purchases an initial 200 copies of the guide at the

production cost, and re-sell to the public for \$15.00. The Executive feels that Discovery Routes should recover some of the cost of the 1,200 maps given to the Stewardship Council to include with the guides, as well as the cost of staff time allocated to the creation of the resource. Discovery Routes will draft a letter to the Greater Nipissing Stewardship Council requesting some guides at no cost.

## **6. Pathways to Learning Update**

The Environment Committee of the Near North District School Board has agreed to participate in this pilot project. The School Board has not committed any money to Discovery Routes at this point; however, they are willing to provide resources. Discovery Routes' Program Manager will be attending the School Board's next Environment Committee meeting on April 20 to discuss this school program further.

## **7. Financial Report**

An Income Statement and Balance Sheet covering the period from the last Executive Committee Meeting until April 14, 2009 was presented.

The following resolution was carried:

*Resolution 02-04-14-09 Christian/Kitlar*

“That the financial report be approved as presented.”

## **8. New Business**

### **a. Bike Train**

The Bike Train association has received an Ontario Trillium Foundation grant to extend their existing tour. Currently, the Train travels between Toronto and the Niagara region, providing bicycle enthusiasts with the opportunity to pack their equipment onto an added rail cart, and tour the destination on their bicycles. North Bay is the only northern extension added. This pilot project begins this summer, and cyclists will travel to North Bay on the weekend of August 7, 2009. Discovery Routes has been a lead advisor during the planning stages of this project, and will continue to offer advice as to what routes visitors can take around the area, and what activities that they can engage in while visiting the City.

### **b. ATV Draw**

Discovery Routes intends to partner with the Nosbonsing Hunters and Anglers on an ATV raffle to help raise money for this organization. Discovery Routes will provide administrative assistance for the program. The Program Manager will attend their next meeting on April 22, 2009 to discuss this opportunity further.

### **c. Signage Project**

Discovery Routes has invited partnering trail groups to take advantage of the new signage project that the organization is developing. There is potential funding for up to 90% of the project's total cost. An initial expression of interest will be sent to the funding organizations to inform them that a formal funding application will be submitted in the near future.

## **9. Date and Location of Next Meeting**

The next Executive Committee Meeting is scheduled for Wednesday, May 13, 2009, location to be decided.

## **10. Adjournment**

The following resolution was carried:

*Resolution 03-04-14-09 Trahan/Martel*

“That the meeting be adjourned.”