



EXECUTIVE COMMITTEE MEETING

December 7, 2009

North Bay Chamber of Commerce Boardroom
Seymour Street, North Bay

MEMBERS PRESENT:

Mark King, Chair	Laurie Bachelder, Member-at-Large
Bill Beckett, Past Chair	Mike Martel, Member-at-Large
Sharon Kitlar, Member-at-Large	Walter Reich, Member-at-Large
Vic Trahan, Member-at-Large	

REGRETS:

Susan Christian, Secretary	David Thompson, Member-at-Large
Ken Turner, Treasurer	

ALSO PRESENT:

Jennifer McCourt, Program Manager	Julia Hogan, Public Relations Coordinator
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1. Welcome

Mark King chaired the meeting and thanked everyone for coming.

2. Adoption of Minutes of September 16, 2009

Resolution No. 01-12-07-09 Bachelder/Martel

“That the minutes of the September 16, 2009 Executive Committee Meeting be accepted as written.”

3. Correspondence

One correspondence was received – summary attached.

4. ATV Raffle

As of December 7, 2009, the ATV raffle has raised over \$6,000. 1,950 tickets have been sold, 1,450 tickets are outstanding, and 1,600 are yet to be distributed. The ATV will be stationed at the North Bay Mall on Saturday, December 12, 2009 and will be at Northgate Square from January 2, 2010 until January 7, 2010. The draw for the ATV will be held on January 23, 2010 at the Nosbonsing Anglers and Hunters’ Big Buck Night.

5. National Trails Coalition Funding

a. Voyer Trail Project Update

Discovery Routes’ application to the National Trails Coalition for the development of the Voyer Trail had been approved for \$131,000 last August. In order to begin development, Discovery Routes approached the MNR for permission to break a beaver dam to drain a flooded portion of the trail. As part of the MNR’s investigation, they determined that there are five Blanding’s turtles in the area, and the removal of the beaver dam could harm their habitat. Discovery Routes approached FRi Ecological Services for advice, and after speaking with a Species at Risk biologist, Rod Bilz designed a water crossing to accommodate both the turtles and the trail. However, to avoid impacting the turtles’ hibernation, work had to be complete by November 1. The National Trails Coalition will not provide extensions for the funding, and as the money has to be spent by March 31, 2010, Discovery Routes was left with the option to transfer the funds to another project to avoid losing the funding.

b. Kate Pace Way Missing Link

Discovery Routes approached the City of North Bay with the option of using the 50% grant money from the National Trails Coalition for work on the Kate Pace Way link along Booth Road. Expenses that can incur over the winter months include the cost of trail design, engineering, and some material costs. This partnership benefits both the City and Discovery Routes.

6. Trail Signage Project Update

FedNor is reviewing the funding application for the Trail Signage program. Guy Paquette has indicated that FedNor has shown an interest in supporting the project. DR is considering an application to the Ontario Trillium Foundation for the provincial contribution. The application deadline for OTF is March 1, 2010.

7. Bike Train 2010

The Bike Train will service North Bay for three weekends between July and September in 2010. July's visit will highlight mountain biking resources in the area, and participants will have the opportunity to partake in the Lost in the Rocks and Trees mountain bike race. The other visits will showcase the area's road routes.

8. Trail Map 2010/2011

Discovery Routes is in the process of updating the existing trail map to produce a new version that will be available in early 2010. As with the previous map, Discovery Routes is selling advertising space, with the added option for businesses operating in certain segments to purchase space on a themed panel. See attached flyer for ad sizes and prices.

To compliment the new partnership with Bike Train, Discovery Routes will be including additional bicycle information on the map. Other new features to the map consist of road names on localized maps, GPS coordinates to the trail entrances, four new hiking trails, *Trail Guide to Healthy Living* references, and identification of lakes and rivers.

9. Financial Report

An Income Statement and Balance Sheet covering the period from the last Executive Committee Meeting until December 7, 2009 was presented.

The following Resolution was carried:

Resolution No. 02-12-07-09 Trahan/Reich

"That the financial report be approved as presented."

10. New Business

a. The Communities in Action Fund has been revised and is now referred to as the Healthy Communities Fund. The Program Manager will decide whether to spearhead a regional project concerning active transportation and apply for funding through this program. One issue with the Healthy Communities Fund is that only 60% of the project's costs are covered, and Discovery Routes and any partners would have to raise the additional 40%.

b. The Near North Trail Association has received funding, and will focus on promoting the Ride Around the Park and the Ride Around Nipissing tours. Maps for both tours have been printed.

11. Date of next Executive Meeting

The next meeting will be at the call of the chair.

12. Adjournment

The following resolution was carried:

Resolution No. 03-12-07-09 Beckett/Trahan

"That the meeting be adjourned."