



EXECUTIVE COMMITTEE MEETING

September 19, 2007 at 2:00 pm

North Bay Parry Sound District Health Unit Boardroom
700 Cassells

MEMBERS PRESENT:

Mark King, Chair

Walter Reich, Member-at-Large

Susan Christian, Secretary

Arne Schmidt, Member-at-Large

REGRETS:

Ken Turner, Treasurer

Bill Beckett, Past-Chair

Laurie Bachelder, Member-at-Large

Jill Faulkner, Member-at-Large

Andre Boileau, Member-at-Large

Sharon Kitlar, Member-at-Large

ALSO PRESENT:

Jennifer McCourt, Program Manager

Keith Harriman

Julia Hogan, Marketing Assistant

1. Welcome

Mark King chaired the meeting and thanked everyone for coming.

2. Adoption of minutes of June 27, 2007

The minutes of June 27, 2007 were approved.

Resolution No. 1-09-19-07 Christian/Reich

“That the minutes of the June 27, 2007 Executive Committee Meeting be accepted as written.”

3. Correspondence

Three plus one correspondences were received – summary attached

Regarding the lottery license – It was suggested that Discovery Routes contact Wingate Lottery as well as Foster Wild to see whether it is possible to partner with one in order to raffle off an ATV without having to directly obtain a lottery license.

An additional correspondence was received that does not appear to be attached to the summary. The General Manager of Trans Canada Trail Ontario contacted Discovery Routes regarding a grant from the Trans Canada Trail Foundation. They have agreed to increase the grant received to 20% from a previous 10%, making the total grant \$291,000. The 20% contribution rate is a new policy for trails in rural areas across Canada.

4. Trans Canada Trail Progress Report

An update on the progress of the Trans Canada Trail link from Callander to Commanda was presented. The contractor started work on September 2, 2007 at Stonecutter’s Road where he had stopped in 2005. Discovery Routes with the assistance of FRi Ecological Services continues to work with the MNR to sort out what is acceptable for water crossings. The completion date for the project is still anticipated for the end of December 2007.

5. Celebration of Trails/Annual General Meeting – October 3, 2007

Discovery Routes is hosting a Celebration of Trails on October 3, 2007 at the Callander Community Centre, 1984 Swale Street. As part of the celebration, DRTO will host a World Record Walk event at 12:30 pm in support of the provincial initiative to get citizens more active. The students of MT Davidson Public School will also participate with the support of DRTO. At 1:30, second workshop supported by the Communities in Action Fund and Take Heart will take place. The workshop will focus on volunteer recruitment and management, and special event promotion. Vanbo Consulting will facilitate this workshop. At 5:30pm, a Trail Mix and Mingle is planned as an informal social event to get trail stakeholders together and discuss trails. The event will include a BBQ and act as a fundraiser for DRTO. Following the BBQ at 7:30pm, will be Discovery Routes' Annual General Meeting.

6. Website

The website is now up and running at www.discoveryroutes.ca. Due to the issues with transferring ownership of the original domain (www.discoveryroutes.org) from the City of North Bay, a new domain has been purchased. DRTO continues to work to have discoveryroutes.org pointed to discoveryroutes.ca so that either web address will access the same website.

7. Membership Fees

A possible membership fee structure was introduced (see attached). It was discussed that the fees should be \$12.00 for 12 months for individual members and \$120 for 12 months for both trails partners and business members. It was suggested that Discovery Routes provide tokens to those who sign up for a membership (plaque for businesses, sticker for individual members, etc). It was also suggested that the fee for partners be decided on a project basis and those for government partners occur in-kind. Discovery Routes will present the membership model at the Annual General Meeting.

8. Financial Report

An Income Statement, Balance Sheet, and Transaction Report covering the period since the last Executive Meeting are attached. The following resolution was carried:

Resolution 02-19-09-07 Reich/Christian “

That the financial report be approved as presented.”

9. New Business

- a. Harriman and Associates has a contract with the Township of Nipissing to develop a Strategic Plan. The plan will include trails as a potential economic stimulator for the area. They would also like to work with Discovery Routes and East Ferris in a 2008 project regarding the Voyer Trail. Various partners will get together, with Discovery Routes as the leading, to revitalize the Voyer Trail project. The partnerships with Discovery Routes, the City of North Bay, and others, can help raise enough funding to get the project underway.
- b. There is concern about the lack of profile that Discovery Routes has in the region. Discovery Routes has to increase their recognition in order to interest people in coming out to support trails and trail events.
- c. There is concern about the ‘missing link’ at Booth and Birch’s Road and whether Discovery Routes can help with getting it fixed. It is believed that Discovery Routes has \$250,000 within the City that belongs to the organization. More research will be done on this issue.

10. Adjournment

Resolution 03-09-19-07 Schmidt/Christian

“That the meeting be adjourned.”